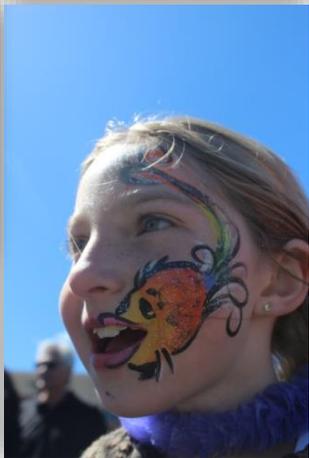


## Chalk It Up! Prescott is such a gift to the community.

- “Art washes away from the soul the dust of everyday life,” Pablo Picasso
- “From fine-tuning muscular systems to integrating emotion and logic, the arts have important biological value.” Robert Sylwester, University of Oregon
- “Childhood participation in arts and crafts leads to innovation, patents, and increases the odds of starting a business as an adult.” 2013 study, Michigan State University
- “Art can be a healing force for people with mental disorders, including people with dementia, and art can contribute to psychological well-being of people regardless of whether they have a mental disorder or not.” Michael Friedman, L.M.S.W., Columbia University



- A 2001 study by the National Endowment for the Arts & George Washington University, demonstrates that community based cultural programs for older adults appear to reduce risk factors that drive the need for long-term care.

## Chalk It Up! Prescott Sponsorship Levels

- \$3,000.** *Visionary Sponsor*
- \$2,000.** *Impressionist Sponsor*
- \$1,000.** *Contemporary Sponsor*
- \$ 750.** *Landscape Sponsor*
- \$ 500.** *Portrait Sponsor*
- \$ 250.** *Color Sponsor*
- \$ 100.** *Artist Next Door Sponsor*
- Up to \$99.** *Doodle Sponsor*

(Benefits specific to each level are included in the Sponsorship Letter)



**All donations are welcome!**

Organization: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State: \_\_\_\_\_  
 Phone #: \_\_\_\_\_  
 Email: \_\_\_\_\_

**For Credit Card Payments:** [www.wygcfoundation.org](http://www.wygcfoundation.org)

**Make checks payable to:** WYGC Foundation  
**Mail to:** 3343 N. Windsong Dr.  
 Prescott Valley, AZ 86314

**For Information Contact:** David Lawrence  
 (928) 445-5211 x3635 or [d.lawrence@wygc.org](mailto:d.lawrence@wygc.org)

# Prescott 2018 10th Annual Chalk It Up!

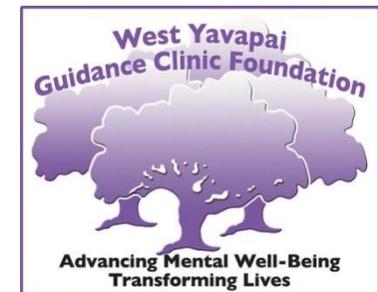
## Sponsor Opportunities

Dates of Event: April 21-22, 2018  
 Location: 201 N. Montezuma  
 Event Info: [www.prescottchalkart.com](http://www.prescottchalkart.com)



All proceeds benefit Community Mental Health Programs through the

**West Yavapai Guidance Clinic Foundation**  
 A 501(c)(3) Nonprofit



## Dear Prospective Sponsor,

**Chalk It Up! Prescott** is a FREE, family-friendly and community centered event intended to cultivate and support the creativity in people of all ages and abilities, while raising funds and awareness for the mental health, crisis intervention and substance use treatment services supported by the West Yavapai Guidance Clinic Foundation.



The 10th Annual Chalk It Up! Prescott event is an amazing sponsorship opportunity for individuals and businesses alike that celebrates the performance art of street painting. This tradition dates back to 16th century Italy when painters would transform village squares into temporary galleries using chalk as a medium.



In just nine years Chalk It Up! Prescott has created a community centered public art event attended by over 5,000 people. All ages have the opportunity to create drawings, listen to music, view the art and share in the fun.

Your sponsorship helps us keep this event FREE...and will be used to pay for chalk purchases, advertising, transportation, food and lodging for featured artists, and event equipment.



## We are asking for your involvement now.

By choosing to partner with the **WYGC Foundation** in holding **Chalk It Up! Prescott 2018**, you become part of an event that enhances the quality of life within our community. If you're a business, it's guaranteed to enhance your visibility within the local marketplace!



The goal of Chalk It Up! Prescott is to emphasize community by:

- Providing a unique arts adventure for people of all ages.
- Uniting businesses with residents in a community endeavor.
- Showcasing Prescott's cultural image and resources.
- Enriching the creative expression and enhancing the personal development of folks of all ages – especially children.
- Raising awareness, support and funding for local mental health programs.



*The mission of the Foundation is to support the West Yavapai Guidance Clinic by raising funds and awareness to make a critical difference in mental health outcomes within our community.*

**Get involved**, become a “patron of the arts,” advertise your business and support your community mental health programs by making a donation today.

We have detailed (on the back of the brochure) a variety of **sponsorship opportunities** for your consideration. Remember, your generous commitment to **Chalk It Up! Prescott** and **WYGC Foundation** will generate goodwill with your clients, customers, employees, and the citizens of Prescott. Thank you!

Visit **Chalk It Up! Prescott** on Facebook.

